

## PLEDGE

### - EUT+ STARTUP VILLAGES -

### WHAT?

#### EUT+ Startup Village Pass

We would like to suggest a full offer of services to startups who will join the Startup Villages in the different locations of Eut+:

#### Facilities & Equipment:

- Co-working spaces
- High-speed Internet connection
- Prototyping equipment
- IT equipment

#### Training & Mentoring

- Entrepreneurship training
- Mentoring support
- Identifying local community needs and adapting startup ideas to them
- Training local communities to be entrepreneurial & embrace innovation

#### Networking & Matchmaking

- Mapping of the local ecosystem
- Connection with the local businesses & local and regional government agencies
- Matchmaking events

An Eut+ SV Pass will be created to allow to startups and entrepreneurs to choose the village which corresponds the best to their needs as a matter of expertise or sector, or even try several of the villages as testbed markets. This will allow them to test their solutions in diverse contexts and backgrounds.

### WHERE?

**Pilots:** Cluj-Napoca area, Cartagena area, Cyprus  
Further deployment to other EUT+ partner areas

### How?

We will leverage the initiative which was already launched by the Municipality of Cluj-Napoca in rural area adjacent to the city as the first pilot for the Alliance and we will duplicate the format to the Cartagena area in Spain and in Cyprus. As a second step, we will move on to create startup villages in all EUT+ alliance countries. Each one of these startup villages will have an expertise or a sector-oriented focus.



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*Darmstadt University of Applied Sciences*

**Prof. Dr. Arnd Steinmetz, Präsident**



Τεχνολογικό Πανεπιστήμιο Κύπρου  
*Cyprus University of Technology*

**Καθηγητής Παναγιώτης Ζαφείρης, Πρύτανης**



Rīgas Tehniskā universitāte  
*Riga Technical University*

**Prof. Dr. Leonids Ribickis, Rektors**



Universidad Politécnica de Cartagena  
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**Prof. Dr. Beatriz Miguel Hernández, Rectora**



Ollscoil Teicneolaíochta Bhaile Átha Cliath  
*Technological University Dublin*

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Universitatea Tehnică din Cluj-Napoca  
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**Prof. Dr. ing. Vasile Ţopa, Rector**



Технически университет София  
*Technical University of Sofia*

**Проф. дн Иван Кралов, Ректор**



Université de technologie de Troyes  
*University of Technology of Troyes*

**Prof. Dr. Christophe Collet, Directeur**